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They promised to defend. We promise to support.

THE OHT BRIEFING

Greetings!

Welcome to the 2nd full edition of the OHT Briefing. We had an amazing response to our first newsletter and are looking to increase our followers with each edition. Every other month we will have a full newsletter and on the “off” month we will have one special feature. We will also be running contests (**check out our quiz below to win an OHT hat!**) and doing giveaways so make sure you stay engaged.



How do you and your friends get on the mailing list? Simply click the button below, go to the Operation Hat Trick Facebook page and click Join My List, or text OHTBriefing to 22828 on your phone.

[Sign me up!](#)

I thought you'd like an update of where OHT is today. We are extremely proud of what we've been able to accomplish and how many in need we've been able to help, thanks to our supporters including all those who have purchased OHT-branded gear. Together, we have filled many critical gaps in care and we are definitely making a difference in the lives of wounded and recovering service members and veterans.

- We have developed many amazing partnerships, including with:
 - Over 400 universities
 - 21 NHL teams
 - 15 NBA teams
 - 80 Minor League Baseball teams
 - 165 high schools

- Over 100 companies
- 500K OHT-branded items were sold in 2017-18
- OHT had \$7 million estimated retail sales last year. This could triple in the next year.
- 550 retailers carry product in 3000 locations
- OHT donated to 29 organizations last year
- OHT HAS DONATED OVER \$1.2 MILLION SINCE 2014

This Fall, OHT will launch a game changing program with Colosseum and Fanatics. You will continue to be updated about where and when you will be able to find product in this newsletter.

Please tell your colleagues and friends about the OHT Briefing and get them involved. Together we can make an even greater difference.

Until next time...

Best,
Dot
President/Founder, Operation Hat Trick

OUR IMPACT: SoldierStrong

One of the many things that makes OHT unique is the ability to empower and financially support amazing organizations providing critical services and support to our service members and veterans. In fact, we support dozens of federally recognized 501c3 organizations as an essential part of our military support mission. We vet and seek out sometimes smaller and early stage 501c3 organizations because one of our commitments is to fill gaps in care for our injured and recovering heroes – smaller and start up 501c3 organizations often focus on niche yet critical areas of care and support.



"Operation Hat Trick is devoted to the same mission that motivates everyone at SoldierStrong: supporting the recovery of wounded service members and veterans to help them move past the traumas of battle so they can live better lives," said Chris Meek, SoldierStrong co-founder. "I've been especially impressed with – and appreciative of – OHT's approach to fill critical gaps in care wherever they exist. It's in keeping with the training our armed forces receive to 'adapt and overcome' and SoldierStrong is proud to partner with such a dedicated and resourceful group of people working for a greater cause."

Back in 2009, SoldierStrong saw that soldiers in Iraq and Afghanistan lacked some basic essentials, such as tube socks and baby wipes, cherished items in the harsh

deserts of the Middle East. SoldierStrong was founded, and, working with local businesses and civic organizations around Stamford, Conn., held sock drives and fund-raising events. Word of their mission spread, and partnerships grew in scope to include organizations such as Cablevision, Sports Illustrated, ConAir and Newman's Own, in addition to a number of schools and universities, churches and other civic organizations.

People took notice – SoldierStrong shipped over 85,000 pounds of items to our troops abroad, and drew praise here at home, receiving a commendation from the U.S. House of Representatives and a Presidential Call to Service Award from the White House.

As the wars in Afghanistan and Iraq wound down and our ambitions to help grew, SoldierStrong's focus pivoted from providing goods to soldiers abroad to helping them thrive here at home. Their efforts quickly evolved beyond simple sock drives to scholarships for returning veterans and partnering with cutting-edge rehabilitation technology companies to literally get our heroes "back on their feet", with the help of exoskeleton suits for paralyzed veterans.

SoldierStrong remains committed to its founding principles: providing our patriots with the resources and support they need to overcome obstacles new and old. While the goods that they now provide – state-of-the-art medical devices and educational opportunities at some of our nation's most prestigious institutions – are in no way small, their impact continues to be outsized.

SoldierStrong also raises money for treatment for those veterans with spinal cord injuries who cannot pay for treatment. Operation Hat Trick paid for 18 treatments for a female veteran this last year.

Click the button below to watch the video showing an exoskeleton suit donated by SoldierStrong in action:

[Watch Video](#)

OHT PROGRAM SNEAK PEEK

GREAT
AMERICAN



"Partnered since 2017, Great American Products has enjoyed growing and thriving with the Operation Hat Trick mission as we continue to expand the product line and give back to a cause that means so much to us." -- Kim Holtz, Sales & Marketing at Great American Products.

Great American is a premium supplier of metal decorated sports and college branded

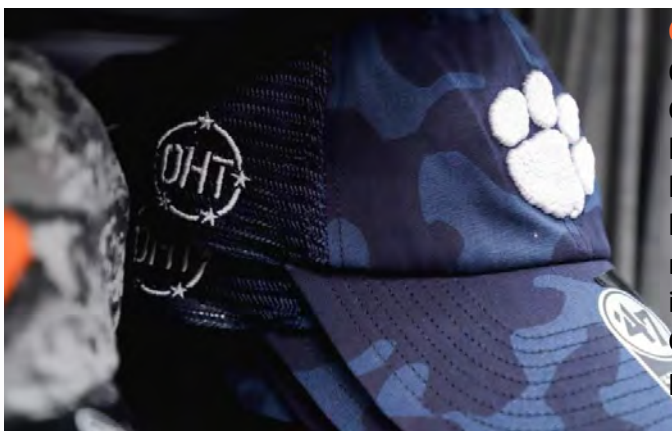
drinkware of the highest quality glass, ceramic, acrylic, and stainless steel.

We are excited to announce the new Operation Hat Trick Diamond Collection from Great American Products will hit retail late fall of 2019! Keep a look out for your favorite team on Fanatics.com, Bed Bath & Beyond, and other select retailers across the US. Below are some sneak-peek images from this exciting new line:



BRAND PARTNER SPOTLIGHT

College, professional and minor league teams, NASCAR and companies all over the country have adopted Operation Hat Trick's commitment to help wounded service members and veterans rebuild their lives. By co-branding with OHT, our partners increase awareness for recovering wounded veterans' needs and generate revenue used to fund basic care, services, programs and equipment.



Clemson University

Originally a military school, Clemson University continues its long tradition of celebrating its historical ties to the military and honoring both current U.S. service members as well as veterans. An incredible partner to OHT, Clemson University sold more OHT product than any other school in the college space in 2017-18.

Click [here](#) to learn more about Clemson University's partnership with Operation Hat Trick and the impact they are having together.

The University of Arizona

The University of Arizona and Operation Hat Trick are partnering with Davis-Monthan Air Force Base and the Arizona VA to fill the gaps in care for Arizona's local veterans. Most recently, sales of Arizona OHT merchandise generated a \$3,500 donation in late 2018 to Fisher House, which is located on the campus of the Tucson VA Medical Center. Fisher House provides a "home away from home" for loved ones of Veterans or Active Duty personnel receiving inpatient care from the Tucson VA.



Click [here](#) for a video to learn more about the University of Arizona and OHT partnership.

OHT QUIZ - WIN AN OHT HAT!



You've gotten this far, now's your chance to win a cool OHT hat! Just click the button below to access our quiz; if you get all the answers right, you will be entered into a drawing to win an Operation Hat Trick Nilan Clean Up Adjustable Hat ! The contest closes June 12th, so take the quiz before then to qualify for the hat giveaway!

[Take the Quiz](#)

To learn more about how you can get involved with Operation Hat Trick to support our service members in need, please visit our Website.

[Go to OperationHatTrick.org](https://OperationHatTrick.org)

