



They promised to defend. We promise to support.

Dear OHT Friend,

I hope this finds you all well and continuing to weather the COVID19 storm. It seems every day still brings new changes and challenges so we here at OHT continue to "pivot" where necessary. We have been "throwing a lot against the wall" in hopes that some would stick. We are happy to tell you that is the case and we have been able to develop new partnerships/initiatives that we are very excited about. They include Retrobrands, ORCA, Stadium Spot, Logo Brands, Fanatics Brands, Corksicle, Groove Life, Ice Shaker and Image One. AND we expect



our 2020 Colosseum/OHT apparel collection to launch on Fanatics in Oct. We can't wait. The collection is AMAZING!!!!!

Below you will find what the products/merchandise will be with these partnerships. Launch dates vary- some will be this Fall and others will be Spring or Fall of 2021. Please continue to follow us on social media or go to our website for updates.

- Retrobrands apparel and masks/neck gaiters
- ORCA drinkware, coolers, golf tees and ball markers
- Stadium Spot pet supplies/beds
- Logo Brands blanket, cooler, backpacks
- Fanatics apparel
- Corksicle tumblers
- Groove Life silicon rings
- Ice Shaker drinkware

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## Image One – stickers

In terms of Donations, we have put them on hold until we see what the revenue stream will be this year. We know it will be significantly different from years past but rest assured WE ARE HERE TO STAY!!!!!! HOWEVER, we along with our partner the Red River Charitable Foundation, continue to support the 6 Warrior Ice Hockey teams to whom we've made a commitment and we are going to strategically make other donations as we assess need. We are particularly sensitive to those who suffer from Post-Traumatic Stress, PTS. The number of veteran suicides has increased immensely due to the added stress and anxiety of COVID 19. 300 veterans for every 100,000 people commit suicide compared to 14 Civilians.

Just know we are working hard every day to increase revenue so we can fill more critical gaps in care. The overall need among veterans is staggering and OHT will do its part to make a difference.

As always, Be Safe and Well and let me know if you have any questions. You can reach me at dot@operationhattrick.org.

## **OHT Partners With ISlide**

OHT has announced a partnership with ISlide, the global leader in premium custom slides footwear. OHT has granted ISlide non-exclusive rights to produce a comprehensive line of OHT-only and OHT-co-branded slides and socks, which will be offered to consumers via their website and other retailers, with an interest in supporting wounded and recovering veterans and service members.



"ISlide will be a terrific partner for OHT to work with because they deliver high quality and

creative apparel and are strongly committed to service," said Dot Sheehan, Founder and CEO of Operation Hat Trick. "We value this commitment and believe our partnership will positively impact our mission."

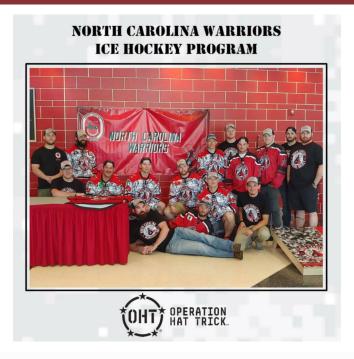
"We're incredibly excited to partner with and support an organization like OHT. Adding new and unique custom designs with a giveback component to veterans is an honor and will be a great addition to our ongoing ISlide4Good/Pairs with Purpose efforts," said Justin Kitteridge, Founder and CEO of ISlide. "Slide and socks have become increasingly popular over the years and even more so, recent months. We hope to be able to do our part and continue helping others to Stand In What You Stand For."

To read the full press release, click here.

OHT and Red River Charitable Foundation Continue their

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## **Support of Six Warrior Ice Hockey Programs**



Operation Hat Trick, in partnership with the Red River Charitable Foundation, will make a second round of donations in a two-year commitment to six Warrior Ice Hockey programs throughout the country.

The donations will be used to obtain ice time for the teams to practice, which is critical for the advancement of the teams and the therapeutic benefits of the programs. Getting the veterans on the ice to practice improves bonds, morale and companionship that will build resilience, at a time when veterans need it more than ever.

The organizations that OHT and RRCF are partnering with include the following:

- North Carolina Warrior Hockey Program in Raleigh, NC
- Charleston Warriors Sled Hockey in Charleston, SC
- Challenge Alaska/Alaska Warriors Hockey in the Anchorage, Alaska area
- Minnesota Ice Hockey Warriors Hockey in St. Paul, MN
- Capital Beltway Warriors in the Washington, DC area
- Ice Vets Adaptive Sports in New Hampshire and Vermont

To read the full story, click here.

To learn more about how you can get involved with Operation Hat Trick to support our service members in need, please visit our Website.

www.operationhattrick.org

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